# Digital Promise Awards 18 Edtech Product Certifications for Research-Based Design and Learner Variability

*Product Certifications help leaders choose the best edtech tools for students and teachers*

**AUGUST 26, 2021 | Washington, D.C.** – [Digital Promise](#) awarded 18 Product Certifications to edtech tools that met the criteria to demonstrate their tools are [based on learning sciences research](#) and [attend to learner variability](#). These Product Certifications serve as rigorous, reliable signals for school and district leaders and administrators, educators, and communities looking for edtech that is intentionally designed to meet learners' authentic needs.

The following 13 products, each of which submitted evidence confirming a link between research on how students learn and their product's design, have recently earned the Research-Based Design Product Certification:

- Amira Learning
- BSD Education's TechReady
- Composer
- Easel Activities from Easel by TpT™
- eSpark
- FEV Tutor
- IXL
- Lalilo
- Mosaic™ by ACT ®: Adaptive Academic Learning
- ReadWorks
- StrongMind Hybrid Solution
- Summit Learning Platform
- Teachley Math

The following five products, which submitted evidence to verify the product creates opportunities for student agency in their learning and attends to learners' varied social and emotional needs, cognitive abilities, and personal backgrounds and , have recently earned the Learner Variability Product Certification:

- Amplify Reading

- Edgenuity MyPath K-5
- Imagine Learning Language & Literacy
- Prodigy
- STEM Minds

"Learners deserve to leverage edtech products designed for their success. The Product Certifications serve as a clear signal to education leaders in identifying edtech that will help their learners thrive," said Sierra Noakes, marketplace project director at Digital Promise. "We congratulate the products that have earned the Research-Based Design and Learner Variability certifications and celebrate their role in driving the edtech industry toward more powerful learning experiences."

Finding the right edtech to leverage during the upcoming school year will be especially significant as we find new ways to support learners in ever-evolving learning environments. Product Certifications can be a foundation for exploring and vetting the tools, and there are great resources to utilize while sifting through options.

"We want to support our teachers and students with tools that will allow them to use high-leverage strategies for teaching and learning. We also have the responsibility of keeping their identities and personal data safe," said Howard Bissell, director of instructional technology with Lexington County School District 1 (Lexington, SC). "The research required to do this is time consuming. The edtech industry is massive, and many of the products are not as advertised. I'm thrilled our partners at Digital Promise understand this dynamic and are taking actionable steps to help educational leaders streamline the process of aligning digital tools with the goals and priorities of school districts."

The Research-Based Design and Learner Variability certifications use a competency-based learning framework, developed in consultation with more than 100 educators across the United States, as well as with Digital Promise's Learner Variability, Marketplace, and Learning Sciences Research teams. Find further detail about certification development on our website.

Applications remain open on the Digital Promise website for product developers interested in applying for the certifications.

We encourage all developers, educators, edtech investors, and families to sign the Research-Based Product Promise and demand high-quality, research-driven products that support each unique learner. For more information on Product Certifications, please visit: productcertifications.digitalpromise.org

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**About Digital Promise**
Digital Promise is a nonprofit organization that builds powerful networks and takes on grand challenges by working at the intersection of researchers, entrepreneurs, and educators. Our vision is that all people, at every stage of their lives, have access to learning experiences that help them acquire the knowledge and skills they need to thrive and continuously learn in an ever-changing world. For more information, visit the Digital Promise website and follow @digitalpromise for updates.